

Draft #5 – incorporated various comments from Task Force

County Task Force Seeks Community Input for Corridor Safety Priorities

By SMC Press Release

The Santa Cruz Avenue and Alameda de las Pulgas corridor between Sand Hill Road and Avy Avenue is a main thoroughfare within San Mateo County which experiences heavy traffic volumes and a critical access for pedestrians and bicyclists. In response to community concerns specific to this corridor, Third District Supervisor Don Horsley sponsored Measure K funding to study the feasibility of safety and connectivity improvements for residents, pedestrians, cyclists and motorists who live, work, do business in, and pass through this busy corridor.

Following an initial public meeting, the Santa Cruz Avenue and Alameda de las Pulgas Corridor Improvement Task Force formed to ensure community involvement in the planning process. This San Mateo County sponsored community working group is supported by the Department of Public Works (DPW) and comprised of key stakeholders including City of Menlo Park, neighborhood residents, cyclists, commuters, law enforcement, fire district representatives, and Safe Routes to School advocates.

The Task Force is challenged with sifting through traffic reports and competing priorities for the entire project corridor. Meeting monthly, the Task Force reviews traffic data, discusses stakeholder perspectives, and proposes potential solutions. The Task Force is releasing a public questionnaire to capture community input from September 4, 2018 to September 23, 2018, specifically to help rank competing priorities and potential improvements. The questionnaire is one tool being used to determine near and long-term opportunities to improve the corridor for all users.

Since the Task Force first convened in October 2017, reduced speed limits, radar feedback signs, and bicycle sharrow markers are near-term measures that have been approved for installation. In the long-term, DPW anticipates continuing to work with the Task Force to evaluate conceptual ideas for inclusion in the master plan of corridor improvements for Santa Cruz Avenue and Alameda de las Pulgas.

Balancing the needs and safety of all users through the corridor will be challenging given the limited public right-of-way. The Task Force and public questionnaire facilitates greater community understanding of the trade-offs associated with potential improvements. Supervisor Horsley commented, “neighborhood participation will be essential.

For more information about the project and to access the Public Questionnaire, please visit:

<https://goo.gl/forms/eP0emJxoVSk8kvGw1>

Next Door Post - All neighborhoods

The Santa Cruz Ave and Alameda Corridor Improvement Task Force, led by the San Mateo County Department of Public Works, released a public questionnaire to gather community feedback on corridor priority improvements. Please complete the public questionnaire between September 4, 2018 and September 23, 2018. Your feedback is appreciated.

LINK : <https://goo.gl/forms/eP0emJxoVSk8kvGw1>

<Attach PRESS RELEASE.